



A Teachers Resource

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# Catalogue



## Postcards

## Lucas Bambozzi

Photography by Graeme Duddridge



interior image: O'Sullivan House, South Hams.

### Biography

Lucas Bambozzi was born in 1965. His art work uses a variety of digital and video formats, including installations, single channel video, short films, CD-ROM, music videos and interactive work. He has gained recognition for his work both inside and outside his home country, Brazil. He is currently artist in residence at CAiiA-STAR, Plymouth.

### The Work

Lucas Bambozzi has filmed a series of short digital video pieces that explore the way postcard images of real places do not really show what we experience when we are there. Detached from the actual site, the postcard becomes a reference to a place, a holiday, its weather, and different activities that we are led to believe go on there. Our holiday may have been cold and rainy but we send home an image of a sunny place.

To make the videos Lucas takes a postcard and holds it up in front of the view that is taken. He films the postcard on video and then drops the postcard to reveal the actual view of the place. His videos were, superimposed onto the wall of a house in Salcombe, designed by Devon architect Stan Bolt.

### References

You can see these digital videos at:

<http://www.caiia-star.net/environment>

Postcards from your local area.

# Postcards

# Activity



postcard image 1



postcard image 2



postcard image 3



real image 1



real image 2



real image 3

These images show the postcard image and the 'real' image from Lucas Bambozzi's work. The top line shows the postcard. The bottom line shows the place in the postcard at the time of the artist's visit.

You will notice that there are differences in what you can see. In image 1 the sea in the postcard is crashing into the lighthouse. When the artist visited the place the sea was calm. What would it have sounded like at both times? Image 2 show the london underground. Why did london transport put this postcard on sale? Perhaps it is celebrating the opening of the underground station. Why are there no people in the postcard picture, when in real life the underground is a very busy place. Image 3 shows a busy summer harbour with many boats. On the artist's visit it is dull and grey weather. Which of these images would you choose to put on a postcard?

You will need postcards from you local area. Distribute the cards around the class. Discuss the places that the postcards shows.

Questions you might ask:

- What is different between the postcard view and the real experience of being there?
- Why has the photographer taken that view?
- What does the image say about your village/town/city?
- Would you choose this picture to send home? Why?

Activity:

- Ask the pupils to select one of the postcards that shows a place they know.
- Ask them to represent the place that is shown in the postcard as they see it in real life.

This could be done in words, a painting another photograph a collage or video footage.



## Postcards

## Activity

This house frames views using the walls, floors and windows. Postcards frame views too.

### Discussion

- Can you imagine being in this house?
- What would it feel like to stand on the glass floor?
- What would it feel like in a storm?
- What would it feel like in the summer?

### Activity.

By framing something you make it more important than what is around it.

- Ask students to cut a square hole in a piece of A4 card.
- Ask them to look at a view in the class room and draw what they see.
- Cut another shaped hole in a piece of card (circle, oblong, triangular, romboid)
- How does this shape change your view?

These images show O'Sullivan House, in South Hams, Devon. The award-winning house was designed by Stan Bolt Architects.

This building was chosen as the background for Lucas Bambozzi's artwork 'Postcards'. The house frames many views both inside and outside. Looking through the long windows you can see the sea framed. Just as postcards frame a view for us to keep.

If you look at the first image you can see that the floor is made of glass. Directly below you get a view of the sea. What would it feel like to stand on the glass floor?